BRUSHWOOD CENTER AT RYERSON WOODS

TOGETHER WE CAN HEAL PEOPLE AND THE PLANET

SMITH NATURE SYMPOSIUM
JUNE 19-20 2020

SPONSORSHIP OPPORTUNITIES
**Sue Halpern** is a contributing writer at The New Yorker, The New York Review of Books, The New York Times and Rolling Stone covering science, technology and social issues. She is the author of seven books, including *Four Wings and a Prayer: Caught in the Mystery of the Monarch Butterfly*, which was made into an Emmy-nominated film. She is a scholar-in-residence at Middlebury College, where she serves as Director of the program in narrative journalism. Halpern was a columnist for Mother Jones, Ms., and Smithsonian Magazine. She has been the recipient of Guggenheim and Echoing Green Fellowships, and earned BA from Yale University and a doctorate in political theory from Oxford University, where she was a Rhodes Scholar.

**Bill McKibben** is an author, environmentalist, and founder of 350.org, the first planet-wide, grassroots climate change movement, which has organized twenty thousand rallies around the world in every country save North Korea. He is the recipient of the Right Livelihood Prize, Gandhi Prize, Thomas Merton Prize, and a fellow of the American Academy of Arts and Sciences with honorary degrees from 18 colleges and universities. McKibben’s 1989 book *The End of Nature* is regarded as the first book for a general audience about climate change, and has appeared in 24 languages; he’s gone on to write a dozen more books. Foreign Policy named him to their inaugural list of the world’s 100 most important global thinkers, and the Boston Globe said he was “probably America’s most important environmentalist.”

This Distinguished Environmental Leadership Award was first presented in 1984 to Roger Tory Peterson, the esteemed American naturalist, ornithologist, artist, and educator. In 2019, Brushwood Center presented the Award to Amory Lovins and Judy Hill Lovins, and in 2018 to Robert Redford and Sibylle Szaggars Redford. These recipients represent some of the most accomplished nature leaders in the country.
Support Health and Wellness in Nature

Nestled in 565 acres of pristine woodland just 30 miles north of Chicago, Brushwood Center’s high quality programs create more equitable, inclusive access to nature to improve the health of communities across the Lake and Cook Counties. Ever increasing amounts of research confirm the mental and physical health benefits of time in nature, especially for children. Brushwood Center works with community partners to facilitate evidence-based wellness in nature programs for more than 7,000 people each year, integrating both the arts and our unique woodland location.

Thanks to your help we serve:

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<thead>
<tr>
<th>Youth and Families from Low-income Communities</th>
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<tr>
<td>Military Veterans</td>
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<tr>
<td>Seniors</td>
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<td>Bilingual Families</td>
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<td>Neurodiverse Audiences</td>
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It helps me get through the day that I normally have trouble getting through being a veteran with PTSD but when I do come out here with my camera it seems like all that stuff goes away.

– Participant in Brushwood Center’s At Ease Veteran’s Program

TO LEARN MORE ABOUT OUR PROGRAMS, VISIT WWW.BRUSHWOODCENTER.ORG.
Sponsor the Smith Nature Symposium

Your Symposium support makes Brushwood Center’s critical programs in our community possible throughout the year. In the 2020 Symposium, we harken back to the event’s roots offering a dynamic day-long addition on Saturday, immersing attendees in the magic of nature through music, science, and the arts.

FRIDAY DINNER & AWARD PRESENTATION
Join Sue Halpern and Bill McKibben, our 2020 Environmental Leadership Award recipients, as we honor their extraordinary environmental writing, activism, and leadership on behalf of nature. Don’t miss their on stage conversation with Bill Kurtis and Donna LaPietra, masters of ceremonies, and the presentation of our 2020 Youth Environmental Leadership Scholarship.

SATURDAY VIP BRUNCH
Unwind at our VIP Brunch at Mettawa Manor, generously hosted by Bill Kurtis and Donna LaPietra, and enjoy opportunities for one-on-one conversation with guests of honor.

SATURDAY NATURE & ART SYMPOSIUM
Explore Ryerson Woods, one of the Midwest’s greatest natural treasures during this day-long series of family-friendly hikes, concerts, and talks with the region’s top scientists, doctors, artists, and other leaders. The Symposium will also feature a stunning exhibition of paintings made with forged plastic by artist and environmental activist, Arica Hilton.

The Smith Nature Symposium Benefit Dinner is Brushwood Center’s largest event of the year, attracting influential leaders from across the Chicago region. All funds raised from the evening directly benefit our nature-inspired art, wellness, and educational programs.
## Sponsorship Levels & Benefits

**PLATINUM - $25,000**
- One VIP table (10 seats) at Friday Dinner and Awards Presentation
- Logo/name recognition on all Benefit Dinner and Saturday Symposium materials
- Full page ad in Benefit Dinner program
- 12 Tickets for all event access to Saturday’s Symposium
- 6 Tickets to Saturday VIP Brunch at Mettawa Manor, hosted by Bill Kurtis and Donna LaPietra
- Name recognition in press release and social media
- Verbal recognition at Benefit Dinner
- Brushwood Center membership rates to programs throughout the year

**GOLD - $10,000**
- One VIP table (10 seats) at Friday Dinner and Awards Presentation
- Logo/name recognition on all Benefit Dinner and Saturday Symposium materials
- 1/2 page ad in Benefit Dinner program
- 6 Tickets for all event access to Saturday’s Symposium
- 4 Tickets to Saturday VIP Brunch at Mettawa Manor, hosted by Bill Kurtis and Donna LaPietra
- Name recognition in social media
- Verbal recognition at Benefit Dinner
- Brushwood Center membership rates to programs throughout the year

**SILVER - $5,000**
- One table (10 seats) at Friday Dinner and Awards Presentation
- Logo/name recognition on all Benefit Dinner and Saturday Symposium materials
- 1/4 page ad in Benefit Dinner program
- 4 Tickets for all event access to Saturday’s Symposium
- 2 Tickets to Saturday VIP Brunch at Mettawa Manor, hosted by Bill Kurtis and Donna LaPietra
- Name recognition in social media
- Verbal recognition at Benefit Dinner
- Brushwood Center membership rates to programs throughout the year

**TABLE - $2,500**
- 10 Tickets to Friday Dinner and Awards Presentation
- Logo/name recognition in Benefit Dinner program
- 2 Tickets to Saturday VIP Brunch at Mettawa Manor, hosted by Bill Kurtis and Donna LaPietra

**FRIENDS - $2,000**
- 4 Tickets to Friday Dinner and Awards Presentation
- Logo/name recognition on all Benefit Dinner materials
- 2 Tickets for all event access to Saturday’s Symposium
- 2 Tickets to Saturday VIP Brunch at Mettawa Manor, hosted by Bill Kurtis and Donna LaPietra

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Your sponsorship is tax deductible, less the value of the benefit dinner ticket. Brushwood Center at Ryerson Woods is a not-for-profit 501(C)(3) organization.
SPONSORSHIP LEVELS & BENEFITS

BRUSHWOOD CENTER AT RYERSON WOODS

37TH ANNUAL SMITH NATURE SYMPOSIUM

☐ LEAD - $50,000 ☐ PLATINUM - $25,000 ☐ GOLD - $10,000
☐ SILVER - $5,000 ☐ TABLE - $2,500 ☐ FRIEND - $2,000

Sponsor Name: ____________________________________________

Primary Contact: __________________________________________

Phone: __________________________________________________

Email: ___________________________________________________

PAYMENT METHOD

☐ Check (Payable to Brushwood Center at Ryerson Woods)

☐ Credit Card: ____________________________________________

Number: ___________________________ Expiration: _____________ CVV: __________________

Billing Address (if different from Company address): ______________________________

Authorizing Signature ___________________________ Date: ________________

MAIL CHECKS TO

Brushwood Center at Ryerson Woods
21850 N Riverwoods Rd., Riverwoods, IL 60015

For additional questions contact: Catherine Game, Executive Director at cgame@brushwoodcenter.org

AD AND LOGO SPECIFICATIONS

Please send logos as black and white vector art to cgame@brushwoodcenter.org.

Sponsors, please send your black & white advertisements to cgame@brushwoodcenter.org.

Specifications: 300 DPI, black and white. Full page is 4.5” W x 7.5” H. / Half page is 4.5” W x 3.75” H.

and 1/4 Page is 2.25” W x 3.75” H.

Brushwood Wood Center at Ryerson Woods is a tax exempt 501(c)(3) organization. Brushwood Center at Ryerson Woods promotes the importance of nature for nurturing personal and community wellbeing, cultivating creativity, and inspiring learning. In doing so, we honor the legacy of those who came before us on this land and champion a region where people will care about and for nature.